



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Scenic Bluffs and Reedsburg Area Medical Center Partner to Open New Dental Clinic in Fall 2025

(Reedsburg, WI) — Scenic Bluffs Community Health Centers and Reedsburg Area Medical Center (RAMC) are pleased to announce a new partnership dedicated to increasing access to affordable, high-quality dental care in Reedsburg and surrounding communities. Through the generous support of Don and Barbara Carrig and RAMC, renovations are now underway on a dental clinic that will be operated by Scenic Bluffs, slated for opening in fall 2025.

The new dental clinic will be located in RAMC's Professional Services Building, the former Physicians Group Clinic, located at 1950 N Dewey Avenue in Reedsburg. This collaborative effort reflects both organizations' commitment to eliminating barriers to oral health care and strengthening the region's access to essential services.

"We are excited to join the Reedsburg community and contribute to positive health outcomes," said Kim Hawthorne, CEO of Scenic Bluffs. "We value our shared mission with RAMC to increase access to care, and we're incredibly grateful for their partnership. This expansion would not be possible without their support."

Scenic Bluffs' Reedsburg dental clinic will provide preventive and restorative services, including cleanings, exams, fillings, extractions, and more. Same day appointments will be available on a limited basis to support patients experiencing dental pain.

The clinic will be open Monday through Friday, providing comprehensive dental care to individuals and families of all ages. Scenic Bluffs accepts most private insurance plans, Wisconsin Medicaid, Medicare, and serves patients without insurance. Scenic Bluffs also offers a sliding-fee discount program called the Healthy Neighbor Plan, which adjusts fees based on income and household size for those who qualify.

"With the financial support of Don and Barbara Carrig, we are re-purposing the former Physicians Group Clinic to create a dental clinic facility that will provide a much-needed option for our community," Robert Van Meeteren, President & CEO of RAMC said. "We recognize the impact oral healthcare can have on the overall wellbeing of every person and we know a partnership with Scenic Bluffs is a good investment in the health of our community."

Renovations will continue throughout the summer, with a grand opening celebration to be announced later this year.

For more information about Scenic Bluffs Community Health Centers and its employment opportunities or dental programs, visit www.scenicbluffs.org. To learn more about RAMC, visit www.ramchealth.com.

